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pennsylvania
DEPARTMENT OF GENERAL SERVICES

2023 COMMONWEALTH OF PENNSYLVANIA DISPARITY STUDY



HARRISBURG, PA

- *In-depth interviews*
- *Community engagement*

**PROGRAM
EXPERT**



HARRISBURG, PA

- *In-depth interviews*
- *Focus groups*
- *Community engagement*

**DIVERSITY
EXPERT**

Holland & Knight

ATLANTA, GA

- *Legal analysis*
- *Recommendations*

**LEGAL
EXPERT**

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DENVER, CO

- *Management*
- *Disparity analysis*
- *Community outreach*
- *Marketplace analysis*
- *Data collection*
- *Anecdotal evidence*
- *Utilization analysis*
- *Recommendations*
- *Availability analysis*
- *Reporting*

**PRIME
CONSULTANT**



LANCASTER, PA

- *In-depth interviews*
- *Focus groups*
- *Community engagement*

**POLICY
EXPERT**



PITTSBURGH, PA

- *In-depth interviews*
- *Community engagement*

**ENGAGEMENT
EXPERT**

DAVIS
RESEARCH

CALABASAS, CA

- *Availability surveys*
- *Utilization surveys*

**SURVEY
EXPERT**



- ASSESS IF BARRIERS EXIST FOR DISADVANTAGED BUSINESSES
- RECOMMEND PROGRAMS/POLICIES TO ADDRESS BARRIERS
- DETERMINE IF RACE-/GENDER-BASED PROGRAMS WARRANTED

**DISPARITY
STUDY**

PROJECT MANAGEMENT
COMMUNITY ENGAGEMENT
LEGAL ANALYSIS
POLICY REVIEW
DATA ASSESSMENT
RELEVANT MARKETS/GEOGRAPHY
UTILIZATION ANALYSIS
AVAILABILITY ANALYSIS
DISPARITY ANALYSIS
MARKETPLACE ANALYSIS
RECOMMENDATIONS
REPORTS AND PRESENTATIONS

COMMUNITY ENGAGEMENT



- INFORM
- ENGAGE
- BUILD CONSENSUS
- LISTEN

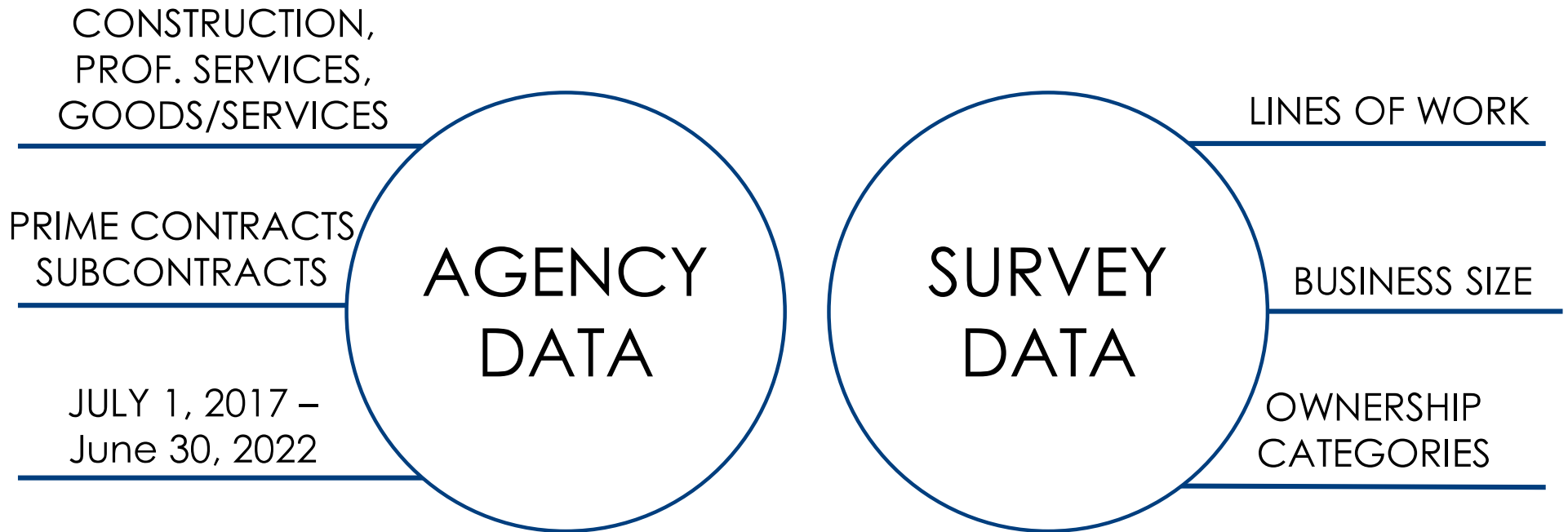
INFORMATIONAL

- PUBLIC MEETINGS (2)
- WEBPAGE/E-MAIL
- PARTICIPATION NOTICES
- FINAL PRESENTATIONS (2)

ENGAGEMENT

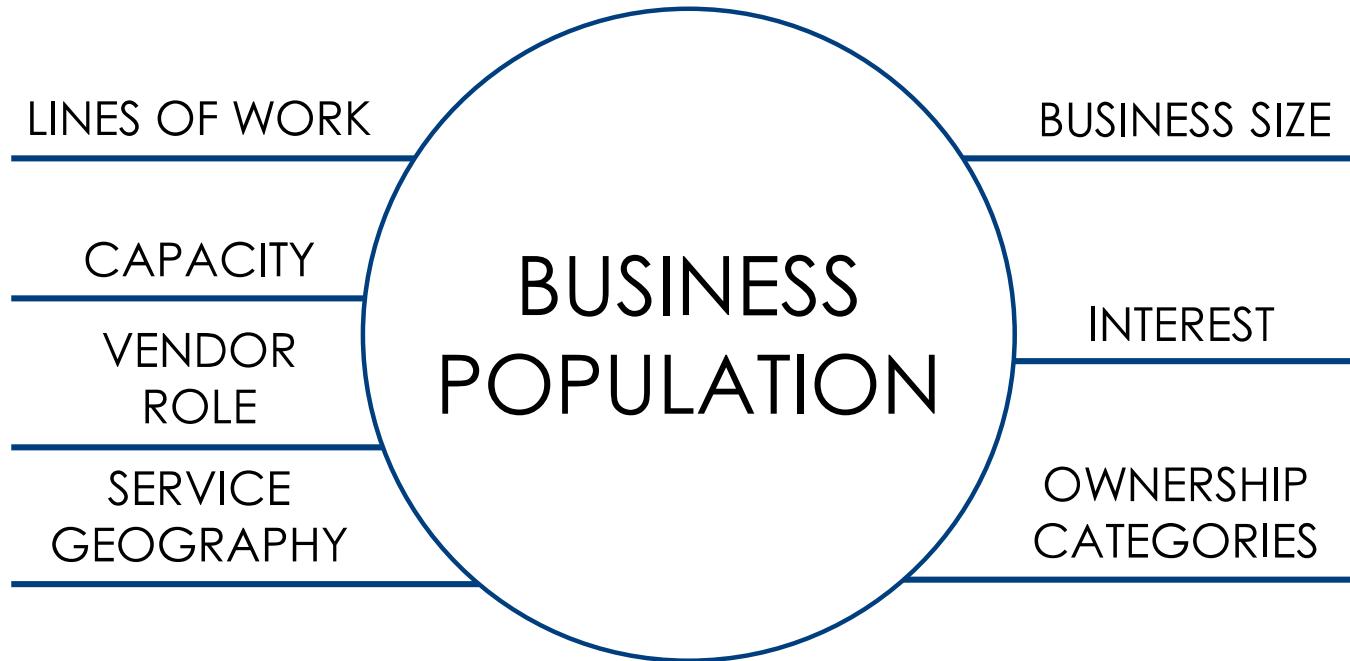
- BUSINESS SURVEYS (THOUSANDS)
- IN-DEPTH INTERVIEWS (60)
- FOCUS GROUPS (2)

UTILIZATION ANALYSIS



DISADVANTAGED BUSINESS PARTICIPATION

AVAILABILITY ANALYSIS

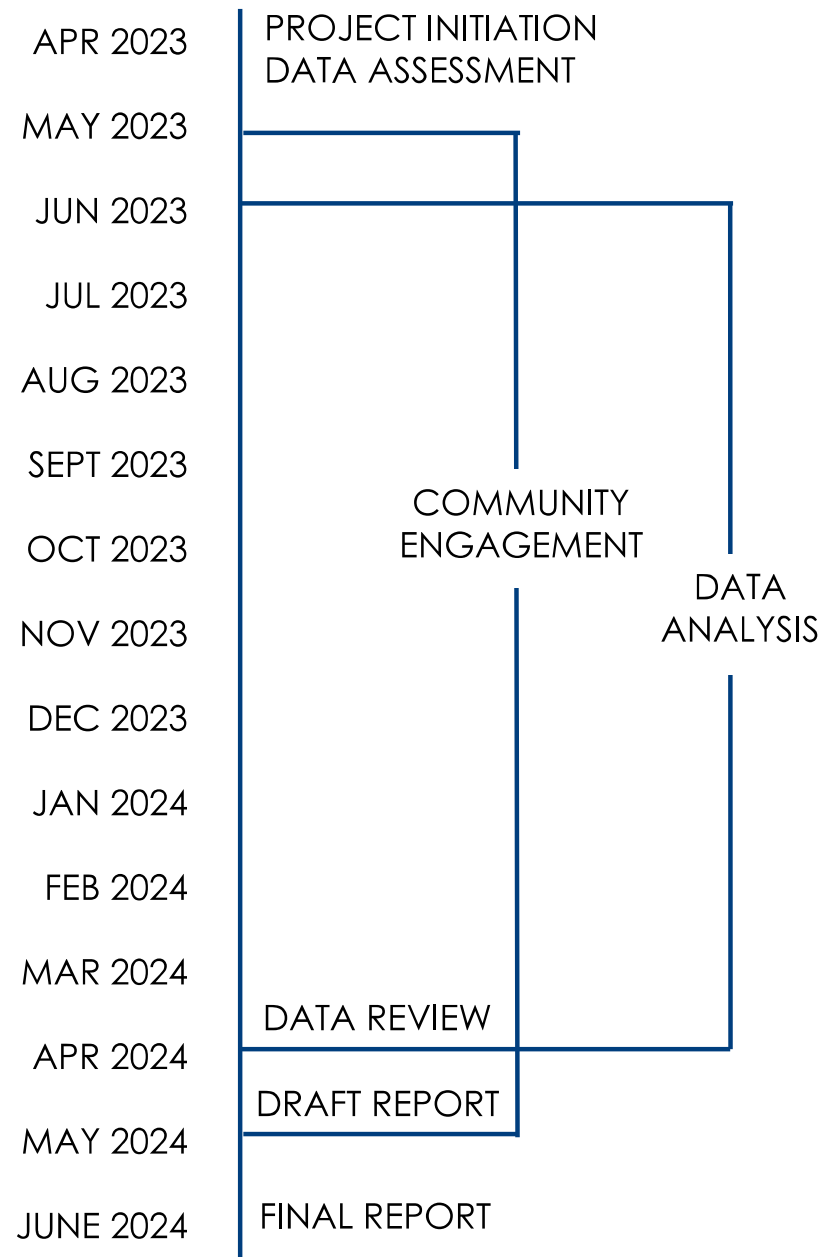


DISADVANTAGED BUSINESS
AVAILABILITY

DISPARITY ANALYSIS

$$\frac{\text{DOLLARS AWARDED}}{\text{DOLLARS AVAILABLE}} \times 100 = \text{DISPARITY INDEX}$$

80 OR LESS = **SUBSTANTIAL** UNDERUTILIZATION



QUESTIONS